

NL: History about Casetrackerlaw.com

CT: Response

Casetrackerlaw is a web-based application designed specifically to streamline and automate the process of debt collection. Casetrackerlaw offers solutions for real estate closing and general litigations as well.

Desktop-based collection software of the 1990's offered little to network law firms and collection agencies with their clients. Dissatisfied with the existing debt collection technology, Mr. Steed decided to develop a new web-based software package. The software is named www.status123.com and is primarily developed for internal use to make the debt-collection process easier and to provide status updates via Internet. The advances in Internet technology, pervasive broadband connectivity and rise in the use of web applications has let Casetrackerlaw build applications which can network credit managers, collection attorneys and collection agencies.

Clients of status123 became interested in the product and the first version was sold in 2003 to www.aniinternational.com, Chicago, IL. Currently approximately 2,000 corporations and hundreds of law firms have chosen Casetrackerlaw.com as their main product for debt collections needs.

All software upgrades and database backups are completely transparent to the end user since our data center staff handles them. Casetrackerlaw's on-demand model allows customizations to be transferred when a hosted application is upgraded, overcoming a major reason law firms hesitate to upgrade critical business applications. For many firms, the attraction of the on-demand application model is more flexibility and less maintenance.

Part of Casetrackerlaw allure is its culture, which places a premium on client relations.

NL: WHO ARE THE PEOPLE

CL: RESPONSE

Executive Team

Thomas Steed, Founder, CEO

Has 30 years of collection industry experience on both the agency and litigation sides. Prior to founding CasetrackerLaw.com, he held senior management positions with large manufacturing companies, including Mitsubishi of Japan.

Casetrackerlaw.com is based on the idea that the PC should be central in collecting data and providing status to make the debt collection process as smoothly and efficiently as possible as well as reduce labor.

Sandeep Seshadri, Co-Founder, CTO

Joined CasetrackerLaw.com in 2001 as Chief Technology Officer. Has extensive

experience creating large-scale, web-based applications, and is an expert developer and architect in Cold Fusion and Java platforms. Mr. Seshadri holds a Masters in Computer Science.

Represented by the law firm of Schmeiser, Olsen & Watts LLP / www.iplawusa.com for intellectual property.

NL: OTHER INTERVIEWS

CL: YES

Vendor in focus by Collection Technology

See [\(PDF\)](#) article link

Forwarder List by Gary Tier

See [\(PDF\)](#) article link

NL: WHAT'S NEW

CT: RESPONSE

November 2008 marks the ten-year anniversary of CasetrackerLaw, the first Web-Based Collection Software built by Information Systems Inc. in the U.S. To help celebrate this important milestone, CasetrackerLaw is launching a special limited edition of its popular web-based software including a Real Estate and General Litigation version, appropriately dubbed "Edition 10."

We are "pioneers in web-based technology" simply because we needed it ourselves. The latest release of our version "Edition 10" is considered one of the best packages of its kind with demonstrable superiority when it comes to speed and versatility. The main idea of CasetrackerLaw is to "perfect performance" and be as "user friendly" as possible. Most software programs require skill. CasetrackerLaw.com is so user friendly "beginners" can use it! The basic version of CasetrackerLaw is designed for doing the day-to-day process of debt collection, forwarding and allowing clients to submit and manage electronically.

NL: TELL US ABOUT PRICING

CL: RESPONSE:

We charge a one-time purchase price and a monthly fee for updates and support. We can also arrange a yearly lease. At this time we do not charge based upon users, seats, claims, networked clients or attorneys. We would like to provide a personal quotation based on your specific needs and wishes. Please contact www.casetrackerlaw.com for a tailor made proposal.

NL: DO YOU OFFER A FREE TRAIL

CT: RESPONSE

YES. You may contact our office for a free 30-day trial version

NL: TELL US ABOUT REPORTS

CL: RESPONSE

With the report generator it is simple to produce any report one can imagine, as well downloading into excel.

Clients / Forwarders / can custom design their own reports and download to excel.
Produce reports that conforms to Sarbanes-Oxley Act

Most reports can be generated with a single click of the mouse in seconds.

NL: WHAT'S NEW IN EDITION 10

CT: RESPONSE

- 1) New letter wizard
- 2) Merger of fields to PDF documents for electronic filing
- 3) New state of the art cluster servers with faster speeds and redundancy and tighter security levels
- 4) New Sales and Marketing department,
- 5) Check, Deposit and Credit Card register
- 6) Added Interfaces, YGC (you've got claims) interface included in every version at no charge
- 7) New training video library
- 8) Enhanced Tri-layer trust and cost accounting see ([PDF](#)).
- 9) Enhanced digital document imaging
- 10) Enhanced Automated Email System
- 11) New admin privilege levels
- 12) New feature, which allows costs, fees, principle and interest calculated-deducted in any order per claim or client
- 13) New client contact management system. Unlimited document storage

NL: WHAT SYSTEM REQUIREMENTS

CT: RESPONSE

- CasetrackerLaw is platform independent.
- Broadband Internet connection (ISDN/DSL/CABLE)
- Adobe Flash® required*:
- One of the following browsers:
 - Internet Explorer 6 or better
 - Firefox 1.0 or better

NL: WHAT DO YOU SEE IN THE FUTURE WITH SOFTWARE

CT: RESPONSE

Globalization and innovations are forcing agencies, companies and law firms to re-examine how they compete in today's environment and technology. Today's software products become tomorrow's commodities. Firms must do more than make their services unique: they too have to become unique.

The key to differentiation is innovation: innovation that reinvents how companies do business at every level. A company must do things to create unique and essential solutions to present and future business needs.

Supply the users and clients what they need, give them faster access to the best of status, information and applications. Provide them with the latest state of the art tool to collaborate, and work anywhere, at anytime without sacrificing security or productivity.

We have the technology, the people, and the expertise to make your firm unique with web-based software.